

BBA Scheme of Studies

FIRST YEAR

Semester-1			Semester-2		
COURSE CODE	Course Title	Cr Hrs.	COURSE CODE	Course Title	Cr Hrs.
ENG XXX	English-I	3-0	ENG XXX	English-II	3-0
ISL XXX	Islamic studies/Ethics	2-0	PK XXX	Pakistan Studies	2-0
CS XXX	Introduction to Computer Application	3-0	BA-621	Human Behaviour	3-0
MAT-614	Business Mathematics	3-0	BA-622	Microeconomics	3-0
BA-611	Introduction to Business	3-0	BA-623	Business Statistics	3-0
BA-612	Introduction to Management	3-0	BA-624	Financial Accounting-I	3-0
	Total Credit Hours	17		Total Credit Hours	17

SECOND YEAR

Semester-3			Semester-4		
COURSE CODE	Course Title	Cr Hrs.	COURSE CODE	Course Title	Cr Hrs.
BA-631	Macro Economics	3-0	BA-641	Pakistan Economy	3-0
BA-632	Financial Accounting II	3-0	BA-642	Money & Banking	3-0
BA-633	Statistical Inferences	3-0	BA-643	Auditing	3-0
BA-634	Introduction to Business Finance	3-0	BA-644	Principles of Marketing	3-0
BA-635	Business Ethics	3-0	BA-645	Introduction to Human Resource Management	3-0
ENG XXX	Oral Communication	3-0	ENG XXX	Business Communication	3-0
	Total Credit Hours	18		Total Credit Hours	18

THIRD YEAR

Semester-5			Semester-6		
Course Code	Course Title	Cr Hrs.	Course Code	Course Title	Cr Hrs.
BA-651	Logic	3-0	BA-661	Sociology	3-0
BA-652	Financial Management	3-0	BA-662	Cost and Management Accounting	3-0
BA-653	Managerial Economics	3-0	BA-663	Organizational Behaviour	3-0
BA-654	Marketing Management		BA-664	Islamic Finance	3-0
BA-655	Law of Business & Taxation	3-0	BA-668	Elective II	3-0
BA-658	Elective I	3-0	BA-669	Business Internship	3-0
	Total Credit Hours	18		Total Credit Hours	18

FOURTH-YEAR

Semester-7			Semester-8		
Course Code	Course Title	Cr Hrs.	Course Code	Course Title	Cr Hrs
BA-671	Operations and Supply Chain Management	3-0	BA-681	International Business Management	3-0
BA-672	Business Research Methods	3-0	BA-682	Management Information System	3-0
BA-673	Entrepreneurship	3-0	BA-688	Elective IV	3-0
BA-674	Business Policy and Strategy	3-0	BA-689	Research /Industry Project or Thesis	6-0
BA-765	Elective III	3-0	BA-680	Comprehensive Examination Viva voce	NC
	Total Credit Hours	15		Total Credit Hours	15

Specializations offered

1. Finance
2. Human Resource Management
3. Marketing
4. Supply Chain Management

MBA Scheme of Studies

First Semester Courses

S.#	Title of the Course	Credit Hours
01.	Business Communication	3-0
02.	Business Mathematics and Statistics	3-0
03.	Financial Accounting	3-0
04.	Economics	3-0
05.	Introduction to Management	3-0
	Total Credit Hours	15

Second Semester Courses

S.#	Title of the Course	Credit Hours
01.	Organizational Behavior & Leadership	3-0
02.	Business Policy and Law	3-0
03.	Principles of Marketing	3-0
04.	Financial Management	3-0
05.	Human Resource Management	3-0
	Total Credit Hours	15

Third Semester Courses

S.#	Title of the Course	Credit Hours
01.	Strategic Marketing Management	3-0
02.	Managerial Economics	3-0
03.	Research Methods	3-0
04.	Tools for Innovation Management / Entrepreneurship	3-0
	Total Credit Hours	12

Fourth Semester Courses

S.#	Title of the Course	Credit Hours
01.	Production and Operation Management / Managerial Accounting	3-0
02.	Strategic Financial Management	3-0
05.	Elective – I (Selected Specialization)	3-0
06.	Elective – II (Selected Specialization)	3-0
	Total Credit Hours	12

Fifth Semester Courses

S.#	Title of the Course	Credit Hours
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01.	Elective – III (Selected Specialization)	3-0
02.	Elective – IV (Selected Specialization)	3-0
03.	Research Dissertation	6-0
	Total Credit Hours	12